



Brand Visibility Solutions (Advertising & Promotion)

Optimize your participation thanks
to a selection of visibility
and advertising tools

**68th edition
of the RVS
September
5th to 9th ,
2026**

E book

A targeted and qualified audience

Maximize Your Visibility with an
Advertisement in the Official RVS eBook!

68^e
Rendez-Vous
de
Septembre



Programme
Liste des participants

Program
List of participants

MONTE-CARLO
5 - 9 septembre 2026

Uriel Events

Advertisement in the Official RVS eBook

Take advantage of this unique opportunity to reach an influential audience within the insurance and reinsurance industry. The eBook, **featuring the event program and participant list**, is a must-have resource for professionals in the sector. Last year's edition garnered **3,400 views** and a total of **100,000 pages viewed**, ensuring maximum exposure for your brand. By placing an ad in our eBook, you'll gain direct visibility among key decision-makers and industry experts, throughout the event and beyond.

Don't miss this chance to enhance your brand recognition and attract new business opportunities!

The eBook is viewed by decision-makers in the insurance and reinsurance sector, offering the perfect platform to promote your brand, solutions, or services.

Unlike temporary ads, your advertisement remains accessible throughout the entire congress and can be viewed anytime, even after the event.

Capture the attention of participants during and after the official meetings, reinforcing your presence with the right people.

Contact us to learn more about our offers and secure your advertising space!

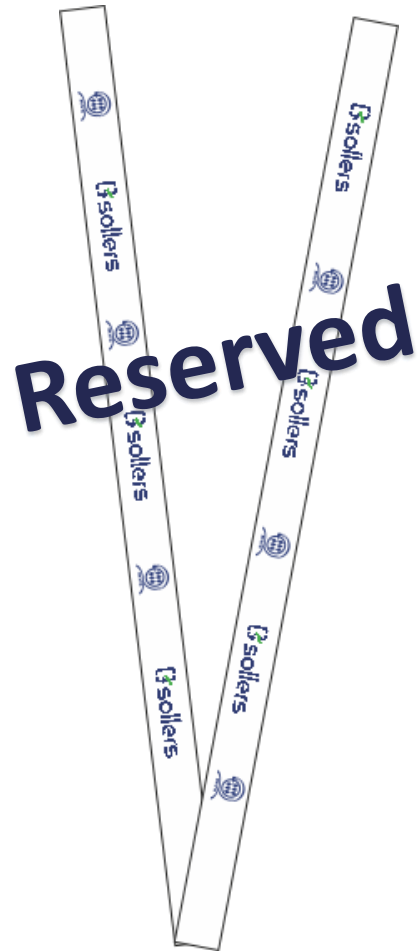
RVS Advertising tools



Co-branding opportunities

Our promotional items offer a prime canvas for your logo, ensuring your brand gets the visibility it deserves

Lanyard for all delegates



Enhance your visibility with co-branded lanyards at RVS!

Ensure continuous brand exposure throughout the event by co-branding your logo with RVS on our exclusive lanyards. Distributed to all participants, these lanyards are worn all day, providing repeated and targeted visibility.

The lanyard, essential for holding access badges, is a must-have for every attendee. By placing your brand on this key accessory, you guarantee that your logo will be seen during every interaction, at every meeting, and in all the event photos.

Why choose co-branded lanyards?

- Maximum visibility: Your logo will be seen by all participants throughout the event.
- Direct association with RVS: Align your brand with a leading event in the industry.
- Long-lasting impact: Lanyards are often kept after the event, extending your brand's exposure.

Don't miss this opportunity to stand out and leave a lasting impression on participants!

Advertising goodies for official bag

Increase your visibility with promotional items in the official RVS bags!

Take advantage of a unique opportunity to showcase your brand at the RVS event by including your promotional items in the official bags. With 2,000 copies distributed to participants, your brand will enjoy exceptional visibility throughout the event.

- **Maximum exposure:** each bag will serve as a communication tool for your brand. By adding your items, you ensure that your logo and message reach all participants, thereby increasing your brand awareness.
- **Lasting impact:** promotional items included in the bags are often kept and used after the event, extending your brand's exposure well beyond the event.
- **Quality and relevance:** choose items that reflect your company's image and meet the participants' needs. The more useful and attractive your items are, the more positive an impression they will leave.

Reserve your items now!

Feel free to contact us for price, other promotional items or for different quantities.

Advertising goodies for official bag

In-ear headphones



with Bluetooth® 5.3 connection and hands-free function.

Ergonomically designed, they feature a touch control button integrated into the headset, with a matching charging base. Built-in 300 mAh battery.

Instruction manual in Spanish and English.

Bluetooth connection. 30 mAh battery/300 mAh charging station.

RFID



Card with RFID protection system

Card with RFID protection system, designed to block unauthorized access to contactless cards. Works by using an electromagnetic field that interferes with reading signals, protecting cards (bank, credit, public transport, etc.) within a radius of 2 to 3 cm around the card.



Advertising goodies for official bag



Notepad

Notepad made from recycled cardboard, with matching stitched detail on the cover.
Includes 60 cream-colored lined sheets.
21 x 14,5 cm - 60 sheets
Recycled cardboard



Multifunction Charging Cable

ABS keyring charger cable. With a retractable holder on the base of the smartphone. Includes two Type-C ports for charging with a maximum power of 60W. Type-C PD 60W connection.



Advertising goodies for official bag

Keychain Strap Made in Normandy

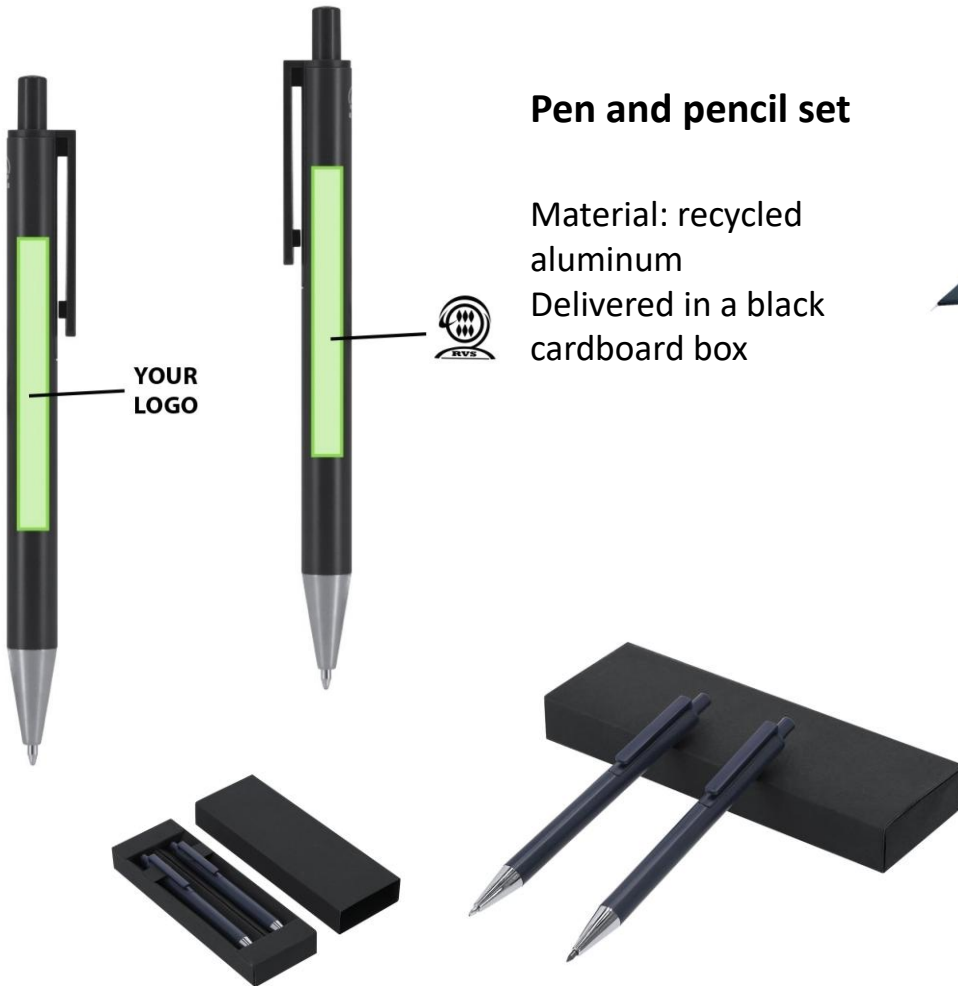
Vegetable-Tanned
Leather
Handcrafted in
Normandy
Full-grain cowhide
leather with veget
tanning
Flat split metal rin
12 cm total length
including the ring
Single-color printir



Shoulder Strap Phone Pouch

Classic mobile phone holder from
the nature line, made of durable
600D RPET polyester.
Main compartment with matching
concealed zipper closure and
drawstring.
Equipped with a matching
shoulder strap, outer pocket, and
lined interior.
RPET label on the outer pocket.
Color: White (other colors
available)
Size: 11.5 × 19.5 × 2 cm
Customization: Full-color
sublimation printing of your logos
(5 × 5 cm) on the upper front of
the pouch

Advertising goodies for official bag



Pen and pencil set

Material: recycled aluminum
Delivered in a black cardboard box



Umbrella

96 cm diameter foldable umbrella, ideal for protecting you from rain and sunlight thanks to its 190T polyester fabric with UPF50+ sun protection. Features manual opening and closing, metal ribs for added strength, and a matte handle. Its UPF50+ sun protection system blocks up to 98% of UV rays, providing an effective barrier against sun damage and ensuring your skin's safety during prolonged exposure. 21". UV protection. Polyester case. 190T polyester. Metal ribs.

Advertising goodies for official bag



Holder

Durable PP smartphone and tablet stand.
Compact, foldable design so you can take it anywhere.
With different tilt positions.
Foldable.



Advertising goodies for official bag



Travel adapter

The travel adapter is an indispensable item when traveling the world. The adapter is made up of two elements and is foldable. The adapter's different configurations correspond to most electrical outlets around the world. For maximum convenience, the adapter comes in a rigid box. Product size: 62 x 61 x 47

Customization: Digital printing (full color) on one position, 40 x 40 mm

Advertising goodies for official bag



Bottle

Aluminum bottle, 800 ml capacity. With screw-on safety cap and easy-to-carry metal carabiner. Original matte finish.

Individually presented in a designer case.

Four-color screenround marking

Feel free to contact us for price, other promotional items or for different quantities.



Contact

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